

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 17.32
CHANGES *** WFTV-TV ***

ADV # _____ ADV. NAME ISS/DCCC
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA
3050 K ST NW,
WASHINGTON, DC 20007

REP. # _____ OFF.# 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA-JOE KNAUER

ORDER # _____ CONTRACT # 6144656 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC EST#1199 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT9/12 OCT15/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE OCT10/12 17.32

REP:
TO LENA
FR JULIE
OKD M4
TTLS RTS
PLS CFM, THX 10/10

STA:

CON CM * * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : DATE : DATE : /WK: INV : :SPTS:
AGENCY ADVERTISER CODE = AGENCY EST# = 1199

AGENCY PRODUCT CODE =	AGENCY EST# = 1199
23 S 700P-730P	30 \$3,000.00 10/11 10/12 2 TH-F 2
PROGRAM : JEOPARDY	
35 A 600P-630P	30 \$4,500.00 10/15 10/15 1 MON 1

PROGRAM : NEWS
ORD COM1: WE CAN OFFER OCT11 ON LINE-23 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-25 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-25 FOR 1 SPOT/WK

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ORDER WORKSHEET HARRIS REPORT FROM REP
CONNECTIONS*

OCT10/12 17.32
*** WFTV-TV ***

:LINE#:	:REP	:CD:	TIME	PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS	:	WEEK	:	DAYs	:	TOTL:	
					:		:		:		:	DATE	:	DATE	:	/WK:	INVT	:					SPTS:

36	A	500P-600P	30	\$3,300.00	10/15	10/15	1	MON	1
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PROGRAM : NEWS
ORD COM: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 35-37

3.7 A , 1200N-100P 30 \$1,200.00 10/15 10/15

PROGRAM: WE CAN OFFER
ORD COM1: PART OF A MAKEGOOD MADE UP OF LINES 35-37

25	S	730P-800P	30	\$3,000.00	10/11	10/12	2
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Offer: MON/500P-600P
& MON/1200ON-100P
& MON/1200ON-100P

OCT/12 101165.00
CONTRACT TOTAL 101165.000
TOTAL SPOTS 625

MARKET	TOTALS	\$297,544	WFITV	34%	WKMG	21%	WESH	28%	WOFL	12%	WKCF	1%	WRBW	2%	CABL	0%
			WOPX	0%	WRDQ	2%	EFTV	0%								

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-INDIVIDUAL P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOB N-PROGRAM NAME